

Electric Business Custom Program

for Indiana businesses with **Vectren electric service**

What is the Natural Gas Business Custom Program?

The Electric Business Custom Program is designed to help business customers make smart, energy efficient decisions that reduce energy consumption and operating costs. It offers incentives, based on the forecasted electric energy savings, for qualified electric energy efficiency projects that have simple paybacks greater than 1.5 years and therefore need an incentive to compete for limited capital. Incentives are capped at 50% of project costs or \$100,000.

Who is eligible to participate?

All Vectren Energy Delivery of Indiana commercial/industrial customers with Vectren electric service qualify.

See reverse side for examples of eligible projects and additional program details.

Learn more

For more information about the Electric Business Custom Program for customers with Vectren electric service, visit us online at www.vectren.com or contact us directly at cae@vectren.com or **1-866-240-8476**.

Natural Gas Business Custom Program available

Vectren Energy Delivery of Indiana business customers served under rates 120, 125, 220 and 225 (natural gas) are eligible for projects with associated natural gas savings. Commercial customers can qualify for an incentive of up to \$50,000.

For more information about the Natural Gas Business Custom Program for customers with Vectren natural gas service, visit us online at www.vectren.com or contact us directly at NGBusinessCustom@vectren.com or **1-866-240-8476**.

What past program participants had to say:

Spencer Industries was interested in improving their manufacturing processes to increase production efficiency while reducing costs. They submitted a project to upgrade existing thermoforming heaters and received the maximum annual incentive of \$100,000 through Vectren's Business Custom Program.

Project at a glance

Total Facility Size:
400,000 sq. ft.

Total Investment:
\$298,000

Vectren Custom Incentive:
\$100,000

Annual Energy Cost Savings:
\$101,000

Reduced Simple Payback:
1.96 years

What are some examples of eligible electric projects?

Examples of eligible Electric Business Custom Program projects include:

- Lighting improvements
- Ventilation and air conditioning (HVAC) projects
- Refrigeration upgrades
- Outside air control
- Changes in air distribution/zoning

How do I apply?

- With your contractor, energy auditors, or staff, identify a possible energy efficient custom project at your facility.
- Submit a Vectren Electric Business Custom Program application with a project summary and calculated energy savings. (Prior to purchasing and beginning installation.)
- Program staff will review the application and the project summary to determine applicability and to make sure that all information necessary for the engineering review is available.
- Upon completion of the engineering review, program staff will issue a letter of pre-approval. You will have 90 days to complete the project in order to ensure the reserved funds are available.
- Submit documentation for proof of project completion.
- Vectren Electric Business Custom Program staff may perform a site visit to verify installation/operation.

Learn more

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Other opportunities

Technical Audit: This service is available to all commercial/ industrial Vectren electric customers and costs an average of \$5,000 for most businesses. If you are interested in a technical audit, contact Vectren for additional information or complete the online form at www.vectren.com.

Compressed Air System Study: Businesses interested in learning about savings opportunities related to their compressed air system may benefit from a detailed compressed air system study. If you are interested in this opportunity, contact Vectren for additional information or visit www.vectren.com.

Program Profile: Evansville ARC

After contracting with a local engineering firm to audit their building, Evansville ARC was informed that their HVAC system was outdated, inefficient, and in need of major repair. They elected to pursue an HVAC upgrade to significantly reduce their energy use and to increase the comfort of occupants. With this major project identified, Evansville ARC turned to Vectren's Business Custom Program for technical and financial assistance.

In total the (2) energy efficiency projects at Evansville ARC qualified for \$20,000 dollars of incentives and will result in a 35% reduction in Evansville ARC's annual electric bill. Additionally, the HVAC upgrade also resulted in an 18% reduction in their annual natural gas bill.

Project at a glance

Total Facility Size:

34,550 sq. ft.

Estimated Investment Cost:

\$194,000

Annual Electric Energy Cost Savings:

\$24,800

Annual Gas Energy Cost Savings:

\$1,500

Reduced Simple Payback:

6.6 years

**MORE PROGRAMS.
MORE WAYS TO SAVE.**



Announcing a new, comprehensive energy efficiency initiative for Vectren electric customers called Energizing Indiana, which will deliver consumer and business energy savings and job creation. In partnership with Vectren and other Indiana utilities, Energizing Indiana offers programs for homeowners, commercial & industrial businesses, and schools. The combined effect of the programs will benefit the entire State of Indiana today and into the future.

Visit EnergizingIndiana.com or call **1-888-446-7750** today.